



## **Illinois Nursing Home Administrators Association**

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### **INHAA VIRTUAL CONFERENCE, February 24-25, 2021 SPONSOR OPPORTUNITIES AVAILABLE NOW!**

During these unprecedented times, and because of the pandemic, social gatherings are still limited and will continue to be into early 2021. INHAA will be hosting the February 24-25, 2021 conference virtually. In the last year, our member participation with the virtual platform has been a great success. We believe 2021 will draw even more participation as Nursing Home Administrators will be eager to earn CEU's before their professional license is up for renewal at year end.

#### **SPONSOR ONE OF THE FOLLOWING WEBINARS WITH TOP NAME SPEAKERS IN THE INDUSTRY**

*Corporate Compliance & Mitigation to Litigation Re: Stimulus Monies*, Nick Lynn, Partner, Duane Morris, LLP and Howard Stone, Attorney and Managing Partner, Stone, McGuire & Siegel, P.C.

**SPONSORED BY GREEN TREE PHARMACY**

*IDPH Updated Survey Process/Emergency Rules Code Update*, Betty Stewart, Division Chief of Long-term Care Field Operations, OHCR, IDPH

*PDPM Lessons Learned: Looking at PDPM Pre and Post-COVID*, Keely Kent PT, DPT, RAC-CT, SR VP, Operations; Kathy Claypool OTR, MBA, RAC-CT, VP of Clinical and Quality Services, Encore Rehabilitation Services **SPONSORED BY CMP PHARMA**

*Roses are Red, Violets are Blue, I Have a Joke – Hear Me Too*, Denise Spihlman, CDP, PRSD, Director of Consulting Services Outcome Services of Illinois

*Mental Health Awareness for Staff During a Pandemic*, Jennifer Stetler, PsyD, CDP, CADDCT, CCTP, Co-Owner & Jessica Ryan, BS, CDP, Co-Owner, NeuroEssence LLC

*IDPH Update on COVID-19 Vaccinations and Infection Prevention Programs*, Deb Patterson Burdsall, PhD, RN, BC, CIC, FAPIC, Infection Control Consultant; Angela Tang, MPH, Healthcare Associated Infections Epidemiologist; Catherine Counard, MD, MPH, Medical Officer, Office of Health Protection, IDPH **SPONSORED BY EVERSPRING RX**

*Build Your Own RA/CNA In-House Program*, Tim Bledsoe, Administrator, The Elms; Kathy Eyre, Administrator, Prairie Winds of Urbana; Randy Carey-Walden, RN, MSN, CCM, Public Services Administrator, IDPH Training & Technical Section

*2021 SNF Value-Based Purchasing (VBP) and Readmission Rates – What Does that Mean for My Community?* Lisa Bridwell, BA, Program Specialist; Nell Griffin, Sr. Quality Improvement Facilitator, Telligen **SPONSORED BY AMEREN ILLINOIS**

**Benefits of Sponsorship:** Opportunity to reach 150+ professionals in the long-term care field including nursing home administrators and directors of nursing in facilities throughout Illinois; Company logo/link in March 1, 2021 newsletter; Listing of Conference Attendees; Opportunity to speak at the beginning of sponsored session (5-minute introduction of your product/service); Handout with your company logo/link to your website plus any additional information you would like to include in the handout for your sponsored session; Screensaver of your choice to be displayed at the beginning of your sponsored session; Your company listing on INHAA Facebook page.

**INHAA February 24-25, 2021 CONFERENCE  
SPONSOR CONTRACT**

\_\_\_\_My company would like to sponsor the following session. I understand the sponsorship fee is \$500 and payment is expected when contract is signed and returned to INHAA by February 10, 2021.

**FEBRUARY 24, 2021**

**SOLD 9:00 - 10:00 a.m. Opening Session: Corporate Compliance & Mitigation to Litigation Re: Stimulus Monies**, Nick Lynn, Partner, Duane Morris, LLP and Howard Stone, Attorney and Managing Partner, Stone, McGuire & Siegel, P.C.

\_\_\_\_10:30 – 11:30 a.m. **IDPH Updated Survey Process/Emergency Rules-Code Update**, Betty Stewart, Division Chief of Long-term Care Field Operations, OHCR, IDPH

11:30 a.m. – 12:00 p.m. **Lunch Break**

**SOLD 12:00 – 2:00 p.m. PDPM Lessons Learned: Looking at PDPM Pre and Post-COVID**, Keely Kent, PT, DPT, RAC-CT, SR VP, Operations and Kathy Claypool, OTR, MBA, RAC-CT, VP of Clinical and Quality Services, Encore Rehabilitation Services

\_\_\_\_2:30 – 4:00 p.m. **Roses are Red, Violets are Blue, I Have a Joke – Hear Me Too**, Denise Spihlman, CDP, PRSD, Director of Consulting Services, Outcome Services of Illinois

**FEBRUARY 25, 2021**

9:00 – 10:30 a.m. **Mental Health Awareness for Staff During a Pandemic**, Jennifer Stetler, PsyD, CDP, CADDCT, CCTP, Co-Owner & Jessica Ryan, BS, CDP, Co-Owner, NeuroEssence LLC

**SOLD 11:00 a.m. – 12:30 p.m. IDPH Update on COVID-19 Vaccinations and Infection Prevention Programs**, Deb Patterson Burdsall, PhD, RN, BC, CIC, FAPIC, Infection Control Consultant; Angela Tang, MPH, Healthcare Associated Infections Epidemiologist, Catherine Counard, MD, MPH, Medical Officer, Office of Health Protection, IDPH 1:00 – 1:30 p.m.

**Lunch Break**

\_\_\_\_1:30 – 2:30 p.m. **Build Your Own RA/CNA In-House Program**, Tim Bledsoe, Administrator, The Elms; Kathy Eyre, Administrator, Prairie Winds of Urbana; Randy Carey-Walden, RN, MSN, CCM, Public Services Administrator, IDPH Training & Technical Section

**SOLD 3:00 – 4:00 p.m. 2021 SNF Value-Based Purchasing (VPB) and Readmission Rates – What Does that Mean for My Community?** Lisa Bridwell, BA, Program Specialist; Nell Griffin, Sr. Quality Improvement Facilitator, Telligen

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_

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Mail Checks to: Illinois Nursing Home Administrators Association, PO Box 272, Rochester, IL 62563 Credit card payments can be emailed to [ywiltsie@inhaa.org](mailto:ywiltsie@inhaa.org) or faxed to 708-248-8078 Phone: 708-800-6161 Website: [www.inhaa.org](http://www.inhaa.org). FEIN #37-1219674. **Return form with payment by no later than February 10, 2021. Cancellations are non-refundable. Once the Sponsor fee has been paid – no refunds will be available.**

