



Illinois Nursing Home Administrators Association

P.O. Box 272, Rochester, IL 62563, * 708-800-6161 * Fax: 708-248-8078 * E-mail: vwiltsie@inhaa.org * Website: www.inhaa.org

Advertising Opportunities

Website Advertising on www.inhaa.org Circulation: More than 5000 visits per year from nursing home decision makers. Ad Specs: Please submit artwork in JPEG format. We will also provide a direct link to your website with the ad.

One-month placement at the cost of \$100 per month. INHAA will select page placement. Specify months:

Twelve-month placement at annual cost of \$1000. INHAA will select page placement.

INHAA Home page ad placement at the cost of \$200 per month. Twelve-month placement on home page at annual discounted rate of \$2000.

Newsletter Advertising (*The Advocate*) Distribution: INHAA's membership of approximately 450. Content: Regular Updates from CMS, IDPH and HFS; legislative reports; legal issues and employment opportunities. Ad Specs: Business card size – 3 ½" x 2". Please submit artwork in JPEG format. Deadline for artwork is due the 25 day of the preceding month. The Advocate is emailed to our membership on the 1st of each month.

One-month placement at the cost of \$100 per month. Specify months:

Twelve-month placement at annual cost of \$1000. INHAA will select page placement.

Front Page Ad at the cost of \$200 per month. Twelve-month placement at annual discounted rate of \$2000.

Date: _____ Company Name: _____

Contact Person: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

Check enclosed

Credit Card # _____ Exp. Date _____

Name on Credit Card: _____

Signature: _____

Payment by check or credit card is due upon receipt of an INHAA invoice. Return this form to: INHAA, P.O. Box 272, Rochester, IL 62563 or fax to 708-248-8078 or email to vwiltsie@inhaa.org. Thank you!