



Illinois Nursing Home Administrators Association

P.O. Box 272, Rochester, Illinois 62563 * 708-800-6161 * Fax: 708-248-8078 * E-mail: vwiltsie@inhaa.org website: www.inhaa.org

2020 INHAA CONVENTION AND TRADE SHOW

EXHIBIT & NEW SPONSOR OPPORTUNITIES AVAILABLE IN 2020!

Wednesday, November 11 - Thursday, November 12, 2020

SPRINGFIELD CROWNE PLAZA

INHAA membership consists of 300 plus Administrators and Nursing Directors representing more than 475 facilities in Illinois. **Spend your time talking with decision-makers**, not with other staff members without buying power.

Collect qualified leads
Introduce new products or services
Reinforce customer loyalty
Enhance company image
See the newest products
Compare and evaluate competitive products
Meet with technical representatives
Ask questions and get solutions

Meet new prospects
Open new markets and spot trends
Check out competition
Show industry support
Learn about the latest advancements
Visit with their regulation suppliers
Build new contacts
Attend educational sessions

**The Exhibit Entry Fee of \$1000 is the most affordable in Illinois:
One half to one third the cost of other healthcare associations.**

Your "Entry Fee" includes these items:

Three totally dedicated Trade Show hours with refreshments and prize drawings on November 11-12

10' x 8' exhibit booth

6' skirted display table, two folding chairs and 7" x 44" booth identification sign

Free listing in Convention and Trade Show Program

Free list of convention registrants

Exhibitors are given preferential consideration as convention speakers

Exhibitors are welcome to attend educational sessions and obtain CEUs as part of the entry fee. **Please note the exhibit fee includes entry to all activities at the convention for TWO representatives. Two name badges per company will be allotted. If you plan to bring additional company reps – those reps must register and pay the convention registration fee.**

Two free breakfasts and lunches shared with the Administrators and Nursing Directors

Don't Let your Business Lose Out on Your Share of the \$5 Billion Long Term Care Market in Illinois.

Illinois is home to more than 1,300 licensed long-term care facilities with nearly 90,000 professionals and caregivers providing skilled nursing and rehabilitation to 80,000 frail elderly, active treatment to 5,000 persons with developmental disabilities, and recovery services to 12,000 persons with mental illnesses.

PLEASE NOTE: INHAA 2020 NEW FEE SCHEDULE

INHAA continues to seek the best value for our members, sponsors and exhibitors while providing excellent up-to-date educational and networking opportunities. In doing so, INHAA sponsor and exhibit fees will increase slightly in 2020. Please note new fee schedule below. If you have any questions please contact Vicki Wiltsie, Association Coordinator, 708-800-6161 email: vwiltsie@inhaa.org. We look forward to working with you again in 2020!

Bonus Opportunity: Convention Promotional Sponsorships

In addition to having a booth, exhibitors can receive even greater exposure, recognition and added promotional value before, during and even after the Convention and Trade Show, through the INHAA Convention Promotional Sponsorships

Platinum Sponsor - \$2,500

Your company name imprinted on canvas registration bags

One 8 x 10 exhibit booth

Full-page ad in the Convention Program

Recognition in the December INHAA Advocate monthly newsletter, with links to your website

Recognition at all INHAA 2020 Convention events (social mixer, luncheons, breakfasts, etc.)

Opportunity to present at one of the sessions, if sponsorship received prior to March 1, 2019

Gold Sponsor - \$1,250

Full-page ad in the Convention Program

Recognition in the December INHAA Advocate monthly newsletter, with links to your website

Recognition at all INHAA 2020 Convention events (social mixer, luncheons, breakfasts, etc.)

Opportunity to present at one of the sessions, if sponsorship received prior to March 1, 2019

Silver Sponsor - \$750

Half-page ad in the Convention Program

Recognition in the December INHAA Advocate monthly newsletter

Recognition at all INHAA 2020 Convention events (social mixer, luncheons, breakfasts, etc.)

Bronze Sponsor - \$500

Quarter-page ad in the Convention Program

Recognition in the December INHAA Advocate monthly newsletter

Recognition at all INHAA 2020 Convention events (social mixer, luncheons, breakfasts, etc.)

SIGN UP NOW FOR NEW ADDITIONAL EXCLUSIVE SPONSOR OPPORTUNITIES

LANYARD SPONSOR \$1000

- Company logo featured on name badge lanyards
- Company logo included in the convention program
- Company logo on convention signage and marketing materials
- Recognition at all INHAA 2020 Convention events (social mixer, luncheons, breakfasts, etc.)
- Full page ad in the Convention Program
- Recognition in the December INHAA Advocate monthly newsletter

NAME BADGE HOLDER SPONSOR \$1000

- Company logo featured on attendee name badge holder
- Company logo included in the Convention Program

- Company logo on convention signage and marketing materials
- Recognition at all INHAA 2020 Convention events (social mixer, luncheons, breakfasts, etc.)
- Full page ad in the Convention Program
- Recognition in the December INHAA Advocate monthly newsletter

KEYNOTE SPEAKER SPONSOR (ACTUAL COST)

- Company logo included in the conference program
- Company logo on convention signage and marketing materials
- Recognition at all INHAA 2020 Convention events (social mixer, luncheons, breakfasts, etc.)

- Full page ad in the Convention Program
- Recognition in the December INHAA Advocate monthly newsletter

EDUCATIONAL SESSION SPONSOR \$1000

- Company logo included in the conference program
- Company logo on convention signage and marketing materials
- Recognition at all INHAA 2020 Convention events (social mixer, luncheons, breakfasts, etc.)
- Full page ad in the Convention Program
- Recognition in the December INHAA Advocate monthly newsletter

Illinois Nursing Home Administrator's Association

2020 ANNUAL CONVENTION AND TRADE SHOW

November 11-12, 2020 • Crowne Plaza • Springfield, Illinois

SPONSOR CONTRACT

We would like to sponsor the following.

_____ Platinum Sponsor \$2,500

_____ Lanyard Sponsor \$1000

_____ Gold Sponsor \$1,250

_____ Name Badge Holder Sponsor \$1000

_____ Silver Sponsor \$750

_____ Keynote Speaker Sponsor (ACTUAL COST)

_____ Bronze Sponsor \$500

_____ Educational Session Sponsor \$1000

Company Name _____

Address _____

City, State, Zip _____ Phone _____ Fax _____

Contact Person _____ Title _____ Email _____

Credit Card # (MasterCard or Visa ONLY) _____ Exp. Date _____

Print Cardholder Name _____

Authorized Signature _____ Amount _____ Today's Date _____

Mail Checks to: Illinois Nursing Home Administrators Association, PO Box 272, Rochester, IL 62563 Credit card payments can be emailed to vwiltzie@inhaa.org or faxed to 708-248-8078 Phone: 708-800-6161 Website: www.inhaa.org. Our FEIN Number is 37-1219674.



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EXHIBIT CONTRACT

This application, and the following terms and conditions, serve as a Contract Agreement between Exhibitor and INHAA.

PLEASE PRINT

COMPANY _____

CONTACT NAME _____ TITLE _____

PHONE _____ E-MAIL _____

List information as it should read in the Convention/Trade Show Program Book if different than above.

COMPANY _____

CONTACT NAME _____ TITLE _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ WEBSITE _____

E-MAIL _____

LIST TWO CO. REP. NAMES FOR NAME BADGES 1) _____ 2) _____

Attach or include a short description of your company services or products as it should read in the Trade Show Program:

Avoid being placed next to your competitor; list the businesses that you would consider your competitors:

Each booth is \$1000. I wish to reserve _____ booth(s). Total amount due is _____.

My preferences for exhibit location: _____ 1st Choice; _____ 2nd Choice; _____ 3rd Choice; _____ 4th Choice.

PAYMENT TERMS AND OPTIONS

Full payment must accompany the application. Space cannot be confirmed until full payment is received. Exhibit space canceled on or after October 11, 2020 is not refundable. Prior to October 11, 2020, a \$100 cancellation fee will be retained by INHAA.

My check made payable to INHAA in the amount of \$ _____ is enclosed. Date _____

Credit Card payment in the amount of \$ _____ MasterCard and Visa **ONLY – NO AMEX**

Card # _____ Print cardholder name: _____

Exp. Date _____ Authorized Signature: _____ Today's Date _____

Terms and Conditions: By signing below you are confirming that you have read, understood and agreed to the "Terms and Conditions" as follows:

Exhibiting company listed above agrees to be solely responsible for any claims arising out of the negligence of its own officers, agents and employees and to indemnify and save harmless INHAA from any such claim or claims. The above exhibiting company also agrees to provide its own general liability insurance coverage and to provide in addition thereto worker's compensation, vehicle, premises and products liability for the exposition.

Fee includes one 10' x 8' exhibit space with 8' back and 3' side drapes, one 6' skirted table, two folding chairs, one 7" x 44" booth identification sign, **breakfast and lunches for 2 people and free attendance at educational sessions.** If you plan to bring additional representatives (more than 2) from your company they will need to register for the conference at the member rate. INHAA reserves the right to accept or reject any application for exhibit space; to assign or re-assign exhibit space as deemed appropriate to the best interest of the show; to govern the construction, arrangement and appearance of exhibitor displays; and to control or prohibit any exhibit deemed not appropriate. Exhibitors must adhere to the rules and regulations set forth by INHAA and Crowne Plaza; and must also comply with all applicable federal, state and local laws. Exhibitors violating any regulation may be excluded from future Expositions. Exhibitors must carry off-premises general liability insurance to cover any damage, theft or vandalism to merchandise and/or equipment. A certificate of this coverage should be provided to INHAA. Subletting or sharing of exhibit space is not permitted unless approved in advance by INHAA. Advance shipments from exhibitors must be sent to Excel Decorators Inc. Exhibitors who forward shipments to Crowne Plaza or INHAA will assume the cost for removal of such shipments. No displays are to be dismantled prior to the official closing time. All motorized vehicles must have a piece of plastic, cardboard or other means to protect the floor of Crowne Plaza from motor oil drips. Batteries must be disconnected. Gas tanks must be drained and taped. All merchandise that is on the Exposition premises is at the exhibitor's responsibility and risk. Nothing shall be posted, tacked, nailed or otherwise affixed to the walls, floors or other parts of Crowne Plaza. No tape, markers or paint is allowed on the floor of Crowne Plaza. Signs or displays are prohibited in any of the public rooms or elsewhere on the premises of Crowne Plaza unless approved by INHAA. No cartons, boxes or crates may be stored in the booth area, aisles or exits during Exposition hours. Aisle space may not be used for exhibit demonstration, displays of signs, solicitation or distribution of cards, circulars, samples or other promotional materials. All booths must be properly staffed whenever the Exposition is open. All matters and questions not covered by the preceding terms and conditions are subject to the decision of INHAA. INHAA shall have sole authority to promulgate, interpret and enforce terms and conditions; and to make any amendments as shall be necessary for the orderly conduct of the Exposition.

Signature _____ Title: _____

MAIL APPLICATION AND CHECK TO: INHAA, P. O. Box 272, Rochester, IL 62563 * Phone: 708-800-6161, Credit Card payment can be emailed to vwiltsie@inhaa.org or faxed to 708-248-8078

