



## Illinois Nursing Home Administrators Association

P.O. Box 272, Rochester, IL 62563, \* 708-800-6161 \* Fax: 708-248-8078 \* E-mail: [vwiltsie@inhaa.org](mailto:vwiltsie@inhaa.org) \* Website: [www.inhaa.org](http://www.inhaa.org)

### Advertising Opportunities

#### **Website Advertising on [www.inhaa.org](http://www.inhaa.org)**

Circulation: More than 5000 visits per year from nursing home decision makers. Ad Specs: Please submit artwork in JPEG format (200 x 200 pixels only) or Word (we will configure the ad for size, no picture or logo, just words, business card size only), but we will also provide a link to your website with the ad.

One-month placement at the cost of \$100 per month. Specify months:

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Twelve-month placement at the cost of \$1000.

Home page ad placement at the cost of \$200 per month

#### **Newsletter Advertising (*The Administrators' Advocate*)**

Distribution: INHAA's membership of approximately 550 Content: Regular Updates from CMS, IDPH and HFS; legislative reports; legal issues and employment opportunities. Ad Specs: Business card size – 3 ½" x 2". Please submit artwork in TIFF or JPEG format. Deadline for artwork is the 10th day of the preceding month. Your ad will also be linked electronically to your website.

One-month placement at the cost of \$100 per month. Specify months:

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Twelve-month placement at the cost of \$1000.

Ad before lead story at the top of the newsletter at the cost of \$200 per month

Date: \_\_\_\_\_ Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Payment by check or credit card is due upon receipt of an INHAA invoice. Return this form to: INHAA, P.O. Box 272, Rochester, IL 62563 or fax to 708-248-8078 or email to [vwiltsie@inhaa.org](mailto:vwiltsie@inhaa.org). Thank you!