



**ILLINOIS NURSING HOME
ADMINISTRATORS ASSOCIATION**

P.O. Box 4407, Oak Park, IL 60304 Phone: 708-800-6161 Fax: 708-848-4219 E-mail: tsullivan@inhaa.org



Every Administrator's and Nursing Director's Daily Adventure:

Keeping Your Ducks in Line!

**The INHAA Annual Convention and Trade Show
October 29-30, 2014 at the Springfield Crowne Plaza**

*** Up to 11 Continuing Education Credits for Administrators and Nurses *
15 Choices for Presentations * 80 Trade Show Exhibitors * Separate Programs for SNF & NF, DD, SLF & AL**

Hear the Latest Topics and Trends from Front-line Experts for Keeping Those Ducks of Yours in Line:

- Wound Infection: "Houston, We Have a Problem!"
- What You Need to Know About Marketing Strategies
- Becoming a Preferred Provider in an ACO / Managed Care World
- Curing Adulthood: A Prescription for Less Stress
- Dementia Care and Culture Change – New Thinking
- Avoiding the Handwash Training Dead End
- Admission Best Practices in a Data Driven World
- The Changing Marketplace Need for Accreditation
- The 2012 New Life Safety Code and More
- Developments in Technology, Law and Reimbursement
- Nursing Facility IDPH/HFS Update
- DD Facility IDPH/DHS Update
- Hot Topics and Trends in ALF/SLF
- The Treatment Plan for Healthcare Burnout
- The Hero Effect: Making a Difference When It Matters Most



**ILLINOIS NURSING HOME
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Illinois Nursing Home Administrators Association

2014 Annual Convention and Trade Show

Keeping Your Ducks in Line!

TUESDAY, OCTOBER 28

6:00 – 7:30 pm: Early Bird Reception

WEDNESDAY, OCTOBER 29

7:00 – 8:15 am: Registration and Buffet Breakfast

8:30 – 10:00 am: Concurrent Sessions:

WOUND INFECTION – HOUSTON, WE HAVE A PROBLEM

The control of microbial proliferation depends on the clinician's ability to recognize both local and systemic signs of infection as well as the patient ability to reduce the bioburden level at the wound site to a manageable level. This session will discuss the differences between wound healing models, appropriate interventions and review the importance of wound bed preparation.

Presenter: Dr. Charles Gokoo, MD, CWS, Chief Medical Officer, American Medical

Technologies. Dr. Gokoo has more than three decades of medical experience in wound management. He is a Diplomat of the American Academy of Wound Management and a Founder and Fellow of the American College of Certified Wound Specialists.

WHAT ADMINISTRATORS NEED TO KNOW ABOUT MARKETING STRATEGIES

This session will help healthcare professionals understand the current landscape of opportunities and tools available to develop a successful and cost-effective plan to market your facility in a competitive and changing healthcare marketplace.

Presenter: James Cannon is an account executive at Weblinx, with provides healthcare facilities with customized, professional web design. He has more than a quarter of a century in sales and marketing.

BECOMING A PREFERRED PROVIDER IN AN ACO / MANAGED CARE WORLD

Accountable Care Organizations (ACOs) and Managed Care are here to stay and will increasingly dominate our clinical, marketing and business strategies in the very near future. This session will help facilities understand how to position their facility as a "preferred provider" in a more integrated healthcare marketplace.

Presenters: Nick Lynn, R.Ph, JD, is a partner at Duane Morris LLP with over thirty years experience in healthcare law, including working as counsel at IDPH. He has annually be named an "Illinois Super Lawyer" since 2006. **Dr. Rajeev Kumar, MD, CMD, FACP, is Medical Director for the Department of Geriatrics for the Midwest region of Adventist Health System and is a President of the Illinois Medical Directors Association.**

10:15 – 11:45 am: General Session and Election of INHAA Board of Directors:

CURING ADULTITIS: A PRESCRIPTION FOR LESS STRESS AND MORE FUN

Stressed and Overworked? If you've ever wanted to resign from adulthood, you may be struggling with a case of Adultitis. Our passion and energy levels are regularly depleted by Adultitis with the burden of increased regulations and the need to do more with less. This session will help you recapture wisdom from your childhood to reignite your passion, turn stress into laughter and get more done while having fun. The session is full of practical ideas to implement immediately including simple adjustments to everyday routines.

Presenter: Jason Kotecki integrates artwork and photography, live cartooning and original YouTube videos into all his presentations to inspire, encourage and affirm in a lighthearted entertaining humorous style, with plenty of pragmatic and relevant takeaways.

11:45 am – 12:45 pm: Lunch and INHAA Annual Meeting

12:45 – 2:15 pm: Trade Show

2:15 – 3:45 pm: Concurrent Sessions:

**DEMENTIA CARE AND CULTURE CHANGE
– A NEW WAY OF THINKING**

Illinois has the highest utilization in the country of psychoactive medications in persons with dementia. An effective person-centered (not disease-centered) approach has been shown to decrease the use of drugs with persons with dementia. This session will focus on how to determine what matters most to a person with dementia and identify the obstacles to culture change in dementia care.

Presenter: Amy McCracken, RN, JD, is special counsel at Duane Morris, LLP, specializing in healthcare litigation.

**AVOIDING THE HANDWASH TRAINING
DEAD END**

Despite all our training efforts, handwashing rates in LTC are low and LTC Acquired Infections are unnecessarily high. Current training efforts have taken handwashing about as far as it can go. Learn how an integrated approach can clear the five hand washing hurdles to lower LTC Acquired Infections.

Presenter: Jim Mann, founder and executive director of the Handwashing for Life Institute and the Handwashing Leadership Forum. His four decades of work has been as global as the war on virus and bacteria, working on six continents while living on three.

**ADMISSION BEST PRACTICES IN A DATA-
DRIVEN WORLD**

With increasingly medically complex patients being referred, expectations for rapid admission decisions, and an ACO/Managed Care marketplace, admissions decisions must be handled more precisely, expertly, and accurately than ever before, greatly influencing a facility's positive and negative reputation. This session will examine pre-admission screening and an interdisciplinary planning approach to best practices in the critical decision-making process for admissions.

Presenter: Betsy Anderson is President of the FR&R Healthcare Consulting Group, with experience in both nursing and healthcare accounting. Marilyn Mines, RN, BSN, is Senior Manager of Clinical Services for FR&R Healthcare Consulting with more than four decades of nursing experience, including 12 years as nursing director of a 300-bed facility.

4:00 – 5:30 pm: Concurrent Sessions:

**THE CHANGING MARKETPLACE NEED
FOR ACCREDITATION**

With the rollout of the Medicaid-Medicare Managed Care Initiative, more than 30 per cent of all long term care facilities have achieved or are actively pursuing accreditation. In the new ACO / Managed Care environment, accredited long term care facilities have a distinct marketplace advantage. Learn what more and more facilities are planning about accreditation in your area.

Presenter: Kathleen O'Connor, MA, is President/Founder of Achieve Accreditation with nearly twenty years of experience assisting nursing facilities obtain and maintain accreditation and was past Associate Director of LTC Accreditation at the Joint Commission.

**IDPH ENVIRONMENT UPDATE: THE 2012
LIFE SAFETY CODE AND MORE**

CMS has recently proposed updating the Life Safety Code standards for nursing facilities from the 2000 edition to the 2012 edition. This session will review some of the changes, as well as discuss other environmental issues and the most frequent physical plant deficiencies cited by IDPH LSC inspectors.

Presenter: Henry Kowalenko, Chief for the IDPH Division of Life Safety and Construction, has worked for IDPH for over two decades, after working more than twenty years as an architect in the private sector. Mr. Kowalenko is a voting member on four NFPA Technical Committees affecting healthcare occupancies.

**DEVELOPMENTS IN TECHNOLOGY, LAW
AND REIMBURSEMENT**

This session will cover new issues with Electronic Medical Records and avoiding liability with IDPH, the new CMS "Never Events" for nursing facilities, updates on PEPPER, OSCAR and the 5-star reports.

Presenter: Neville Bilimoria is a partner with Duane Morris LLP was named one of the top 40 attorneys in Illinois under 40 in 2005, has been designated "Illinois Super Lawyer" and chosen as a "Leading Lawyer" in healthcare law. **Tammy Becker is a specialist with Duane Morris practicing in healthcare law.**

*6:00 - 9:00 pm: Social Mixer Sponsored by
UVANTA Pharmacy*

THURSDAY, OCTOBER 30

7:00 – 8:00 am: Breakfast Buffet

8:15 – 9:45 am: Concurrent Sessions:

NURSING FACILITY REGULATORY AND REIMBURSEMENT UPDATE

This session will review the most recent developments and future updates in the federal CMS and state IDPH long term care survey and enforcement process and in the HFS Medicaid reimbursement and managed care programs.

Presenters: Connie Jensen, BSN, is Acting Division Chief of the IDPH Division of Long Term Care Field Operations. Kelly Cunningham is the HFS Deputy Medicaid Administrator.

DHS/IDPH DD FACILITY UPDATE

This session provides an overview of the primary IDPH survey, DHS reimbursement, marketplace and legal developments and trends in facilities serving clients with developmental disabilities.

Presenters: John Absher, Action Section Supervisor for the IDPH Division of Long Term Care Field Operations. Dan Blair is the DHS Bureau Chief of Community Reimbursement. Marie Rucker is Director of the Center for Developmental Disabilities Advocacy and Community Supports.

HOT TOPICS AND TRENDS IN ALF/SLF

This session will provide the latest information on Assisted Living and Supportive Living Facilities in Illinois, including federal and state public policy trends, regulatory developments and benchmark data for cost analysis.

Presenters: Wayne Smallwood is Executive Director of the Affordable Assisted Living Coalition and previously worked for IDPA/HFS for 32 years, retiring as the Chief of the Bureau of Long Term Care. Steve Lavenda is vice-president of the FR&R Healthcare Consulting Group with more than three decades experience and recognized as one of the premier Medicaid cost report analysts in Illinois. Neville Bilimoria is a partner with Duane Morris, LLP, and was named one of the top 40 attorneys in Illinois under 40 in 2005, has been designated “Illinois Super Lawyer” and chosen as a “Leading Lawyer” in healthcare law.

9:30 – 11:00 am: Trade Show

11:00 am – 12:30 pm: General Session

THE TREATMENT PLAN FOR HEALTHCARE BURNOUT

According to recent studies, 95% of healthcare employees have faced burnout symptoms during the past year and 50% are burned out on any given day. With plenty of practical humor, this motivational session will address how to develop an active treatment plan for healthcare burnout for you, your administrative team, and your facility staff.

Presenter: Al Litwiller has been a consultant to more than 200 facilities, a nursing home administrator and IDPH supervisor. During the past 20 years, Al has provided over 3,000 training programs to 100,000 attendees. He has a BS in Education and a Masters in Health Administration.

12:30 – 1:30 pm: Lunch

1:30 – 3:30 pm: Closing Session

THE HERO EFFECT: MAKING A DIFFERENCE WHEN IT MATTERS MOST

The presenter shares his ideas, strategies and principles that will inspire and equip participants to show up every day and make a positive difference. Your team will be motivated to reach beyond what is required and do something remarkable! The presenter will show you how to achieve greater results by eliminating “ordinary” thinking and mastering the habit of excellence as well as how to own the moments that matter by taking responsibility for your attitude, actions and results.

Presenter: With a “street-wise aptitude” and a “never-quit attitude,” Kevin Brown worked his way from the front lines in business to the executive boardroom of a company that is ranked in the top 10 of all franchisors and #1 in their industry. For the past 16 years, he has been part of a leadership team that has grown a little-known brand into an industry giant with annual revenues exceeding one billion dollars.

LOCATION AND LODGING FOR THE OCTOBER 29-30, 2014 CONVENTION AND TRADE SHOW

CROWNE PLAZA HOTEL AND CONFERENCE CENTER
3000 South Dirksen Parkway, Springfield, IL 62703
Reservations at 217-529-777 or 800-589-CROWNE

INHAA Room Rates before October 13, 2014: Both double, queen and king – \$113.00 plus tax.
Reserve your room today! Remember to mention INHAA when making reservations.

CONTINUING EDUCATION

The Illinois Department of Financial and Professional Regulation has approved INHAA as a sponsor of continuing education for Illinois Nursing Home Administrators (License #139-000052) and Nurses (License #236-000008). This conference offers Administrators and Nurses 6 CEs on Wednesday and 5 CEs on Thursday.

REGISTRATION FEES

INHAA members and others from their staff pay the member fee of \$125. Non-members pay \$225.
Registrations made after October 23 and at the door must include a late fee of \$50 per person.
Registrations will not be guaranteed without a payment. Credit card payments (Master Card and VISA only – no AMEX) are available for pre-registration and also on-site.

CANCELLATION POLICY

A full credit voucher toward a future INHAA conference will be issued (upon written request to the Association Office) for cancellation for any reason 14 or more days prior to the conference. For cancellations 13 or fewer days prior to the conference, a non-refundable fee of \$25 will be assessed for each reservation and a credit voucher will be issued for the remaining balance. Credit or refunds will not be issued for partial attendance or “no shows.” All credit vouchers are valid for twelve months from issue date.

SAVE THE DATES! UPCOMING INHAA EVENTS CALENDAR **2015 CONFERENCES and CONVENTION**

March 18-19 at the Par-A-Dice Hotel in East Peoria

June 17-18 at the Chateau in Bloomington

August 5-6 at the Par-A-Dice Hotel in East Peoria

November 17-18 at the Springfield Crowne Plaza

DON'T PAY NON-MEMBER RATES CONVENTION RATES WHEN YOU CAN BE A MEMBER
ALL NEXT YEAR FOR THE SAME ONE-TIME CHARGE!

Remember – next year is license renewal year and you need 36 Continuing Education Units to renew. Convention rates for INHAA members are \$125.00 and \$225.00 for non-members – but the rate for joining INHAA for 2015 is only \$100 – and you can attend 2014 Convention at member rate on your 2015 membership. Membership in this professional association allows you to attend all four conferences next year – offering more than 40 CE hours - at member rates, provides a monthly newsletter, and gives you one of the best networking opportunities with other administrators and administrative nurses in Illinois. Additionally, if you the administrator are a member, anyone on your staff can attend INHAA conferences at member rates.



**ILLINOIS NURSING HOME
ADMINISTRATOR'S ASSOCIATION
THE 2014 ANNUAL CONVENTION AND TRADE SHOW
OCTOBER 29-30, 2014 - SPRINGFIELD CROWNE PLAZA**

___ My check payable to INHAA is enclosed. Mail registration and check to: INHAA, P.O. Box 4407, Oak Park, IL 60304

___ Credit card payment may be mailed or faxed to INHAA at 708-848-4219. MasterCard or Visa ONLY

Credit Card # _____ Exp. Date _____

Print cardholder name _____ Authorized Signature _____

Facility or Business Name _____

Address _____ City, State, Zip _____

Phone _____ Fax _____ E-mail _____

INHAA members and others from their staff each pay \$125. Non-members pay \$225

Name:	Adm. License # or Nurse License # or Title	Circle Registration Fee:	
		Member	Non-Member
		\$125	\$225
		\$125	\$225
		\$125	\$225
		\$125	\$225

Add \$50 per person after October 23: _____

TOTAL AMOUNT DUE: _____

Please assist us in estimating how many people may attend each session so we can determine the right size room to accommodate the expected audience, meals and drinks, and the appropriate number of handout materials to order. This information serves only as a tool to help project attendance and will not be considered a firm commitment.

Number of your registrants likely to attend each session:

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TUESDAY, OCTOBER 28 SCHEDULE

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Concurrent Workshops (4:00 - 5:30 pm)

___ The Changing Marketplace Need for Accreditation

___ The 2012 Life Safety Code and More

___ Developments in Technology, Law and Reimbursement

WEDNESDAY, OCTOBER 29 SCHEDULE

Concurrent Workshops (8:30 – 10:00 am)

___ Wound Infection: Houston We Have a Problem

___ What You Need to Know about Marketing Strategies

___ Becoming Preferred Provider in an ACO/Managed Care World

___ Social Mixer (6:00 to 9:00 pm)

___ General Session (10:45 – 11:45 am):

Curing Adulthood: Your Prescription for Less Stress and More Fun

___ Lunch and Annual Meeting (11:45 am – 12:45 pm)

___ Trade Show (2:15 – 3:45 pm)

THURSDAY, OCTOBER 30 SCHEDULE

Concurrent Workshops (8:00 – 9:30 am)

___ Nursing Facility Regulatory and Reimbursement Update

___ DHS/IDPH DD Update

___ Hot Topics and Trends in ALF/SLF

___ Trade Show ((9:30 – 11:00 am)

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The Treatment Plan for Healthcare Burnout

___ Lunch (12:30 – 1:30 pm)

Concurrent Workshops (2:15 – 3:45 pm)

___ Dementia Care and Culture Change – New Thinking

___ Avoiding the Handwash Training Dead End

___ Admission Best Practices in a Data Driven World

___ Closing Session (1:30 – 3:30 pm):

The Hero Effect: Making a Difference When It Matters Most